



FIRST TIME FAN GUIDE



We have created this **First-time Fan Guide** packed with useful information and details.

We look forward to welcoming you to The County Ground and hope you enjoy the match and your Swindon Town experience.

COYR's!

Swindon Town Football Club, County Ground, County Road, Swindon, Wiltshire, SN1 2ED.

Main switchboard and ticket office:
0330 002 1879

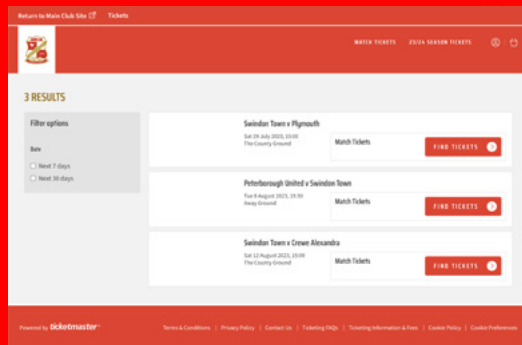
Email: queries@swindontownfc.co.uk

PURCHASING TICKETS

The quickest and easiest way to purchase your ticket/s is via our eticketing website -

www.eticketing.co.uk/swindontown

On this site, you can select from all our available on sale fixtures to watch the Reds, whilst also having the option to select your seats around the stadium before purchasing.



Fans can also purchase match tickets by calling our ticket office on **0330 002 1879 (opt 1)**

Non Matchdays

On non-matchdays, tickets can be purchased from in our club shop, located on the corner of the Don Rogers and the Town End. The ticket office is open Monday, Tuesday, Thursday and Friday, 10am-4pm.



Matchdays

On matchdays, tickets are also available from our ticket windows (card only). They can be brought from 9am-KO for weekend games and from 5pm-KO for evening kick offs.

WHICH STAND IS BEST FOR ME?

THE COUNTY GROUND STADIUM:

The Arkell's John Trollope Stand

The Arkell's stand dates back to 1971. It holds 4841 (including 8 wheelchair home). 432 in our hospitality and 1319 (including 5 wheelchair) away.

The Don Rogers Stand

This stand holds 4971 supporters (including 29 wheelchair) Opened in 1994, providing fantastic views as well as our designated family area.

The Alan Mcgloughlin Town End

With 1740 capacity (including 14 wheelchair) is known for having the



CHECKING THE INFORMATION ON YOUR TICKET



- 1 STAND:**
This confirms which stand within the stadium that you are seated in.
- 2 SEAT:**
Confirmation of what Block, Row and seat you will be sitting in.
- 3 CUSTOMER ID:**
Your unique customer ID – useful when booking future tickets.
- 4 PRICE:**
The total cost for your match day ticket.
- 5 BARCODE:**
Insert this section into the turnstiles. Ensure this is not damaged as it may affect entry.
- 6 CONFIRMATION:**
Of the fixture the ticket is valid for.

HOW TO GET TO THE COUNTY GROUND

TRAVELLING FROM THE EAST AND WEST:

Leave the M4 at Junction 15. Take the Commonhead Roundabout. Turn left onto the A4259 Marlborough Road. Take the second exit at the roundabout onto Queens Drive. At the next set of roundabouts take the third exit onto County Road. The entrance to the County Ground is the first right.

TRAVELLING FROM THE MIDLANDS:

Take the M40 to Junction 9. Take the A43, A34 then on the A420 into Swindon. At Drakes roundabout, turn into Queens Drive. At the next set of roundabouts, take the third exit onto County Road, the stadium entrance is the first right.

TRAVELLING BY BUS:

Queens Drive and Fleming Way are the nearest roads with bus stops. Buses that stop here are numbers 1A, 5, 13, 14 and 23.

TRAVELLING BY TRAIN:

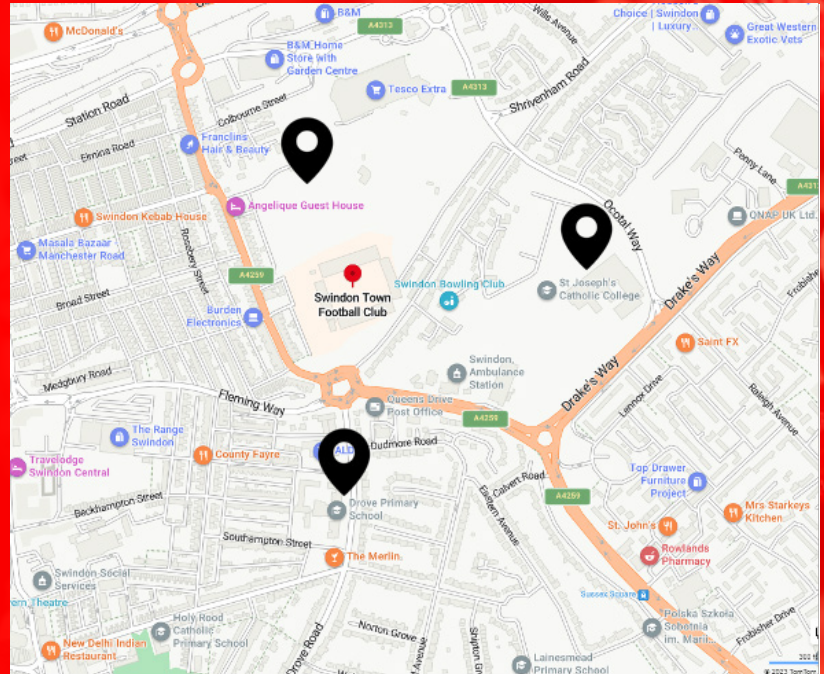
From the front of Swindon station turn left into Station Road. Facing the White House PH head right into Corporation Street. At the traffic lights turn left onto Manchester Road. At the end of Manchester Road turn right into County Road. The entrance to the stadium is the second left. Walking distance appx. ten minutes.

Sat Nav: **SN1 2ED**

MATCHDAY PARKING

There is limited parking here at The County Ground. You can enquire by either emailing reception@swindontownfc.co.uk Or call 0330 002 1979 (opt 3)

We also have availability at Drove school (SN1 3AH), St Joseph's (SN3 3LR) and the Cricket Club (SN12ED) all on a first come, first served basis.



FOOD AND DRINK AT THE STADIUM

There are plenty of food outlets outside the ground, with refreshments also available in the stadium concourses.

You will find a variety of hot food, snacks and drinks available.

Supporters in the Don Rogers Stand will have access to Digby's Bar, and supporters in the Arkells Stand will have access to the Legends Lounge.



THE LEGENDS LOUNGE

The Legends Lounge at The County Ground is open for ticket holders on matchdays.

The bar is a popular meeting point for supporters both pre and post-match.

The bar is regularly open from 12pm on a Saturday kick off and from 6pm on an evening kick off.

It offers a variety of alcoholic and soft drinks, with a variety of food options from the kiosk hatch.



Please note: we operate cashless payments inside the stadium

THE MATCHDAY EXPERIENCE

ROCKIN ROBIN

Before the game you will see Swindon's Mascot, Rockin Robin, walking around the stadium and pitch side ready to take selfies.

MY FIRST GAME

We have the my first game experience to anyone visiting the County Ground for the first time and under the age of 11.

ANNOUNCEMENTS

All birthday shoutouts and special announcements are read over the PA at The County Ground during half-time. To have your message read out, please email media@swindontownfc.co.uk. (please ensure this is 48 hours before the fixture).

HALF-TIME ENTERTAINMENT

Will see either FITC or the academy team going head-to-head. There may be some other entertainment available, please keep an eye on our socials for any further announcements. We also have a half-time draw.



MATCH PROGRAMMES

'Town' Swindon's official matchday magazine is available to buy on the day of the fixture from the club shop and sellers around the stadium.

MATCHDAY AT SWINDON TOWN

PLANNING YOUR DAY

- **Club Shop** see opening times below
- **Legends Lounge** opens 12pm 6pm
- **Turnstiles** open 1:30pm 6:15pm
- **Kick off** 3pm 7:45pm
- **Half time** announcements/entertainment 3:45pm/8:30pm
- **Second Half** 4pm 8:45pm
- **Full Time** 4:45pm 9:30pm
- **Shop Closes** 5:45pm Closed at kick-off

*Times for **Saturday** matches
Times for **Midweek** matches*

THE CLUB SHOP

The club shop is located on the corner of the Don Rogers and the Town End and can be seen as you enter the magic roundabout. It has the latest kits, training wear, as well as other accessories, including a variety of pocket money items for junior fans.

OPENING TIMES

Monday/Tuesday/Thursday/Friday 10am-4pm.
Home Saturday Matchdays 11am-KO, 4:45-5:45pm.
Away Saturday Matchdays CLOSED
Home Tuesday Matchdays 10am-KO
Away Tuesday Matchdays – normal opening times

**Please note the ticket windows will be open on matchdays only - 9am-KO Saturdays.
5pm-KO Tuesdays.*

HAVE A SAFE AND ENJOYABLE VISIT



Be part of Swindon Town's social community

swindontownfc.co.uk

Swindon
Swindon Town Football Club